Gala Cricket Club





Inspiring Success Through Community Spirit

ONA CRICKET

OUR CURRENT MODEL

Delivering

- Constituted Committee led structure
- 164 adult and 36 junior Members
- 2 Senior, 1 Junior and 1 Social team
- Dedicated facilities
- 6 active coaches



OUR CURRENT MODEL

Successes

- 2016—Promotion to ESCA Championship
- Under 14 Border League and Cup champions 2016
- 11 under 14s making senior debuts with new Gala/Hawick development team in 2016
- Four Scotland age group internationalists in last nine years
- One of 11 clubs chosen for Cricket Scotland's Thriving Clubs programme in 2015
- Accredited club with Live Borders











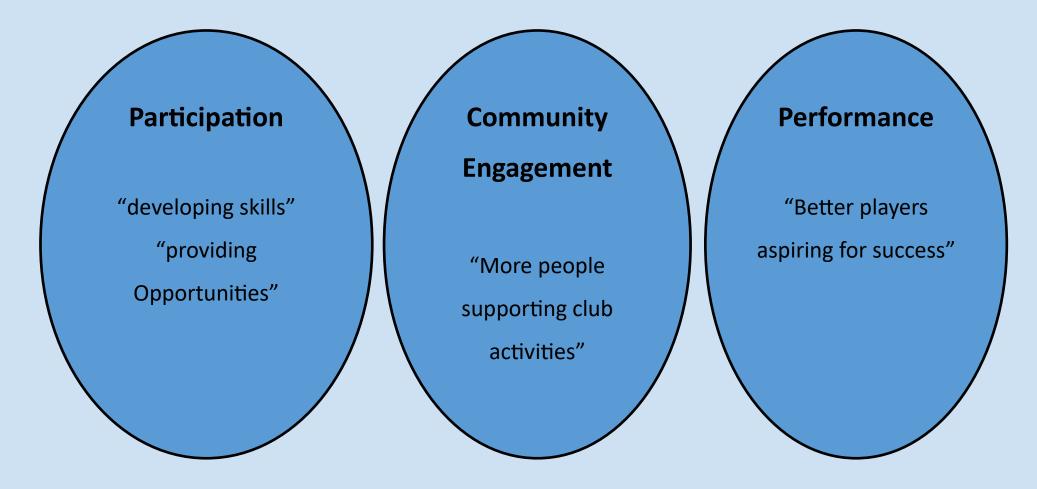






OUR VISION

Inspiring Success Through Community Spirit





Participation



Performance



Community

Engagement





KEY STRATEGIC OUTCOMES Increase active male and female players of all ages to • PARTICIPATION over 100 • Become the most welcoming sports club in Galashiels by **COMMUNITY ENGAGEMENT** achieving greater than 8/10 rating by all users in surveys Maintain position in ESCA Championship throughout time peri-PERFORMANCE • od and introduce 2nd XI to ESCA leagues





PARTICIPATION

More players, more opportunities and better experiences

Gala Cricket Club will provide a platform for all abilities to play

 Re-establish school/club links to increase and improve junior section 	 Establish curriculum for excel- lence at 3 targeted primary schools. Establish cricket at Gala Academy
 Ensure the club is open to all to participate in cricket — no matter gender, age, race, disability or cricketing ability 	 Re-invigorate social cricket by establishing a Friday night so- cial competition involving eight local teams open to any- one
 Focus on growth of female participation in the club, both on and off the pitch 	 Establish a girls/woman's team



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COMMUNITY ENGAGEMENT

More people supporting more cricket

Gala Cricket Club will expand and improve engagement within the community

 Marketing and Communications— Create an identity within the community and engage through all available means. 	 Grow social media followers to 3,000 through more interactive engagement
 Volunteers — Develop an attractive and rewarding experi- ence to increase and retain volunteers. 	 Implement volunteering sec- tion on membership form to be completed by all members.
 Partnerships — Maximise existing corporate and non corporate relationships and generate additional partnerships to promote community spirit and improve funding streams. 	 Utilise facilities throughout the year by hiring out and gener- ating £1000 per year.





Gala Sixes Tournament

Sunday 4th September

Open to all iends, work colleagues or drinking buddie of eight and each team allocated a Gala C



£20 entry fee – Contact Keith Irvine for entries th@keithirvine.orangehome.co.uk – 077731422









DOG WALKING EVENT

Gala Cricket Club مع Sunday 13 March 2016

11am for 11.30am start. CS per owner

To request a sponsor form, contact: 01896 849090

Alternatively, turn up on the day and walk one of the three courses. New cricket club pitch route, 3km Cricket Club/Victoria Park route or 5km Meigle Hill route.

Microchipping also offered for CS per dog
 Food and refreshments, raffie and other entertainment availa
 Dogs must be kept on a lead during walk
 Proceeds to Barders Per Rescue and Gata Cricket Club



	Creating skilful, empowered and better players	
PERFORMANCE		
	Gala Cricket Club will	promote whole club performance
 Coaches — Recruit, develop and retain quality coaches who 		Double number of qualified
will develop and deliver a bespoke coad	ching system	coaches to 12
 Players—Increase player pool for all levels within club 		Establish a Load Coach to over
		 Establish a Lead Coach to over- see the coaching programme
		at all levels
 Competition — Ensure participation in competitive structures 		 Create colts and second
		(league) team to add pathway
		to senior teams and achieve minimum of 1 player within
		Eastern Academy each year.



