



Gala Cricket Club



Inspiring Success Through Community Spirit

STRATEGIC PLAN 2016 –2021

OUR CURRENT MODEL

Delivering

- Constituted Committee led structure
- 164 adult and 36 junior Members
- 2 Senior, 1 Junior and 1 Social team
- Dedicated facilities
- 6 active coaches

OUR CURRENT MODEL

Successes

- 2016—Promotion to ESCA Championship
- Under 14 Border League and Cup champions 2016
- 11 under 14s making senior debuts with new Gala/Hawick development team in 2016
- Four Scotland age group internationalists in last nine years
- One of 11 clubs chosen for Cricket Scotland's Thriving Clubs programme in 2015
- Accredited club with Live Borders



STRATEGIC PLAN 2016 –2021



OUR VISION

Inspiring Success Through Community Spirit

Participation

“developing skills”
“providing
Opportunities”

Community Engagement

“More people
supporting club
activities”

Performance

“Better players
aspiring for success”

Participation



Performance



Community Engagement



KEY STRATEGIC OUTCOMES

PARTICIPATION

- Increase active male and female players of all ages to over 100

COMMUNITY ENGAGEMENT

- Become the most welcoming sports club in Galashiels by achieving greater than 8/10 rating by all users in surveys

PERFORMANCE

- Maintain position in ESCA Championship throughout time period and introduce 2nd XI to ESCA leagues



STRATEGIC PLAN 2016 –2021



PARTICIPATION

More players, more opportunities and better experiences

Gala Cricket Club will provide a platform for all abilities to play

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| <ul style="list-style-type: none"> • Re-establish school/club links to increase and improve junior section | <ul style="list-style-type: none"> • Establish curriculum for excellence at 3 targeted primary schools. Establish cricket at Gala Academy |
| <ul style="list-style-type: none"> • Ensure the club is open to all to participate in cricket — no matter gender, age, race, disability or cricketing ability | <ul style="list-style-type: none"> • Re-invigorate social cricket by establishing a Friday night social competition involving eight local teams open to anyone |
| <ul style="list-style-type: none"> • Focus on growth of female participation in the club, both on and off the pitch | <ul style="list-style-type: none"> • Establish a girls/woman's team |



COMMUNITY ENGAGEMENT

More people supporting more cricket

Gala Cricket Club will expand and improve engagement within the community

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|---|---|
| <ul style="list-style-type: none"> Marketing and Communications— Create an identity within the community and engage through all available means. | <ul style="list-style-type: none"> Grow social media followers to 3,000 through more interactive engagement |
| <ul style="list-style-type: none"> Volunteers— Develop an attractive and rewarding experience to increase and retain volunteers. | <ul style="list-style-type: none"> Implement volunteering section on membership form to be completed by all members. |
| <ul style="list-style-type: none"> Partnerships— Maximise existing corporate and non corporate relationships and generate additional partnerships to promote community spirit and improve funding streams. | <ul style="list-style-type: none"> Utilise facilities throughout the year by hiring out and generating £1000 per year. |

Gala Sixes Tournament

Sunday 4th September

Open to all friends, work colleagues or drinking buddies of eight and each team allocated a Gala C



BAR & BBQ

CASH PRIZE FOR WINNERS!!!

£20 entry fee – Contact Keith Irvine for entries
 th@keithirvine.orangehome.co.uk – 077731422



Sponsored
DOG WALKING EVENT
 at
 Gala Cricket Club
 on
Sunday 13 March 2016
 11am for 11.30am start, £5 per owner
 To request a sponsor form, contact: 01896 849090

Alternatively, turn up on the day and walk one of the three courses -
 1km cricket club pitch route, 2km Cricket Club/Victoria Park route
 or 5km Meigle Hill route.

- Microchipping also offered for £5 per dog
- Food and refreshments, raffle and other entertainment available
- Dogs must be kept on a lead during walk
- Proceeds to Borders Pet Rescue and Gala Cricket Club



PERFORMANCE

Creating skilful, empowered and better players

Gala Cricket Club will promote whole club performance

- | | |
|---|--|
| <ul style="list-style-type: none"> Coaches— Recruit, develop and retain quality coaches who will develop and deliver a bespoke coaching system | <ul style="list-style-type: none"> Double number of qualified coaches to 12 |
| <ul style="list-style-type: none"> Players—Increase player pool for all levels within club | <ul style="list-style-type: none"> Establish a Lead Coach to oversee the coaching programme at all levels |
| <ul style="list-style-type: none"> Competition— Ensure participation in competitive structures | <ul style="list-style-type: none"> Create colts and second (league) team to add pathway to senior teams and achieve minimum of 1 player within Eastern Academy each year. |

