



# GALA CRICKET CLUB

## SPONSORSHIP AND HOSPITALITY BROCHURE 2022





# ALL SPONSORSHIPS

## WHATS INCLUDED?



- + COMPLIMENTARY CLUB MEMBERSHIP
- + COMPANY MENTION IN MATCHDAY PROGRAMMES
- + REGULAR EXPOSURE ON WEBSITE & SOCIAL MEDIA
- + INVITE TO SUPPORTERS & SPONSORS DAY WITH COMPLIMENTARY DRINKS AND BUFFET

# OPPORTUNITIES

**FOR OUR FULL RANGE OF SPONSORSHIP OPPORTUNITIES FOR 2022 PLEASE CONTINUE THROUGH THE BROCHURE. WE ARE DELIGHTED TO OFFER SPONSORSHIP OPPORTUNITIES IN A RANGE OF AREAS AND PRICE BRACKETS TO SUIT ANY POTENTIAL SPONSOR.**

**PLEASE GET IN TOUCH SHOULD YOU WISH TO SUPPORT US IN ANY OTHER WAY OUT WITH SPONSORSHIP, OR WE CAN SUPPORT YOU IN ANY WAY. GET IN TOUCH IF YOU HAVE A REQUEST.**

**WEBSITE — [WWW.GALACRICKETCLUB.CO.UK](http://WWW.GALACRICKETCLUB.CO.UK)  
EMAIL — [GALACRICKETCLUB@GMAIL.COM](mailto:GALACRICKETCLUB@GMAIL.COM)**

# MEIGLE PARK SPONSOR BOARDS

The club is offering sponsorship boards which are in place permanently at Meigle Park.

The boards accompany our brand new event and beer garden area with our marquee, all newly built in 2021. The area sees many events held throughout the year such as gin nights, ladies day and tea in the tent.

The club will source the board and put them in place – all you need to do is provide your company's logo and any promotional wording.

Limited availability.

**Cost: £200 per year or £500 for three years.**



# TEAM SPONSORSHIP

## Club Sponsors:

Company name/logo on all 1st and 2nd XI playing shirts. Acknowledgement as sponsors on all match programmes, prominent position on website, social media and local press photo opportunities.

- **Currently sponsored** - With thanks to **Kinalba & Keith Irvine Plastering**

## Junior Cricket Sponsors:

Company name/logo on all age grade shirts. Acknowledgement as sponsors on all match programmes, social media and local press photo opportunities.

- **Currently sponsored** - With thanks to **Rowan Boland Memorial Trust, Cademuir Engineering, Matts Fuels, Mister Singhs & Caravan Fix**



# PLAYER SPONSORSHIP

## ALL PLAYERS AVAILABLE FOR SPONSOR

For only £50 you can sponsor one of our players, which also covers player's membership fees for the season.

Why sponsor a player?

- Exclusive promotional posts shared across all of our social media platforms announcing your player sponsorship to 3500+ followers.
- Your logo displayed on our player profile feature which will be shared on social media throughout the season.
- Your brand will be promoted when your sponsored player performs.
- Invite for two people to supporters day with complimentary buffet and drinks.

**Cost: £50 per season**



# MATCH SPONSORSHIP

## 1st XI Match Ball Sponsor:

Company name/logo on front of match programme and all publicity about match (website and social media).

**Cost: £30 per match**

## 2nd XI /Sunday XI Match Ball Sponsor

Company name on all publicity about match (mention in Border Telegraph column, website and social media).

**Cost: £20 per match**

## Match Teas Sponsorship

Company name on all publicity about match (mention in Border Telegraph column, website and social media).

**Cost: £50 per match**



# **ADDITIONAL** **SPONSORSHIP**

## Umpire Sponsorship:

Company name/Logo appears in Programme and on umpire jackets for all games out with ESCA Championship.

**Currently sponsored** - With thanks to **Global Sports Innovation**

## Website Sponsorship:

Banner sponsor on Gala CC website:  
[www.galacricketchub.co.uk](http://www.galacricketchub.co.uk)

**AVAILABLE FOR SPONSOR**

**Cost: £150 per season**





# HOSPITALITY, EVENT AND VENUE HIRE

We offer hospitality packages for all home matchdays which include the use of our new beer garden and marquee area.

For more information or to inquire about options and pricing, please contact our social media or [galacricketchub@gmail.com](mailto:galacricketchub@gmail.com)

Our clubhouse and marquee can also be used for other functions. If you would like to book any of our facilities for an event please contact us as above.



# ABOUT OUR CLUB

## CLUB STRATEGY

We have a five year strategy based on three themes - community engagement, participation and performance which aims to make us a successful, community focused club.

### PARTICIPATION

We re-introduced a 2nd XI Saturday team for the first time in over 20 years in 2021.

We provide cricket for all ages—provided coaching from the age of five upwards thanks to involvement in All Stars Cricket and junior coaching sessions which is seeing our youngsters play teams from across the East of Scotland.

Introduction of CricHIIT, increasing female participation at the club.

### COMMUNITY ENGAGEMENT

Hold a series of events in club including Braw Lads' Family Day, charity quiz night.

Community defibrillator - based at club, installed with help from Avril's Trust

Host Rowan Boland Run & Rowan Boland Under 12s Cricket Tournament— both encourage children to be active and take part in sport

New bar area has created which is available for events throughout the year

Events area—creation of new area means regular hospitality events are held.

### COMMUNICATION

We have made considerable efforts to raise our profile in recent years with over 3,500 followers.

New website - [www.galacricquetclub.co.uk](http://www.galacricquetclub.co.uk)  
Media coverage—weekly column in Border Telegraph and weekly match reports and features on club during season in local press

Recent good work has seen club awarded the ClubSport Etrick and Lauderdale Club of the Year in 2017, Live Borders Club of the Year title in 2018 and ClubSport Etrick and Lauderdale Team of the Year 2019.

### PERFORMANCE

Our firsts are playing in the East Championship this season, the second highest level in Scotland. The team won the league in 2021 for the first time and narrowly missed out on promotion to the Premiership.

Winners of the Border T20 Cup in 2021 and Scottish Cup National T20 semi-finalists.

Our seconds play in the East Division 7.

Three recent female Scottish Internationalists.



# THANKYOU

**FOR FURTHER INFORMATION ON SPONSORSHIP OPPORTUNITIES OR TO  
CONFIRM YOUR SUPPORT FOR GALA CRICKET CLUB PLEASE CONTACT OUR  
SOCIAL MEDIA PAGES OR**

**EMAIL: GALACRICKETCLUB@GMAIL.COM**

**PHONE: 07913767871**



**@gala\_cricket**



**Gala Cricket Club**



**@galacricket\_**