

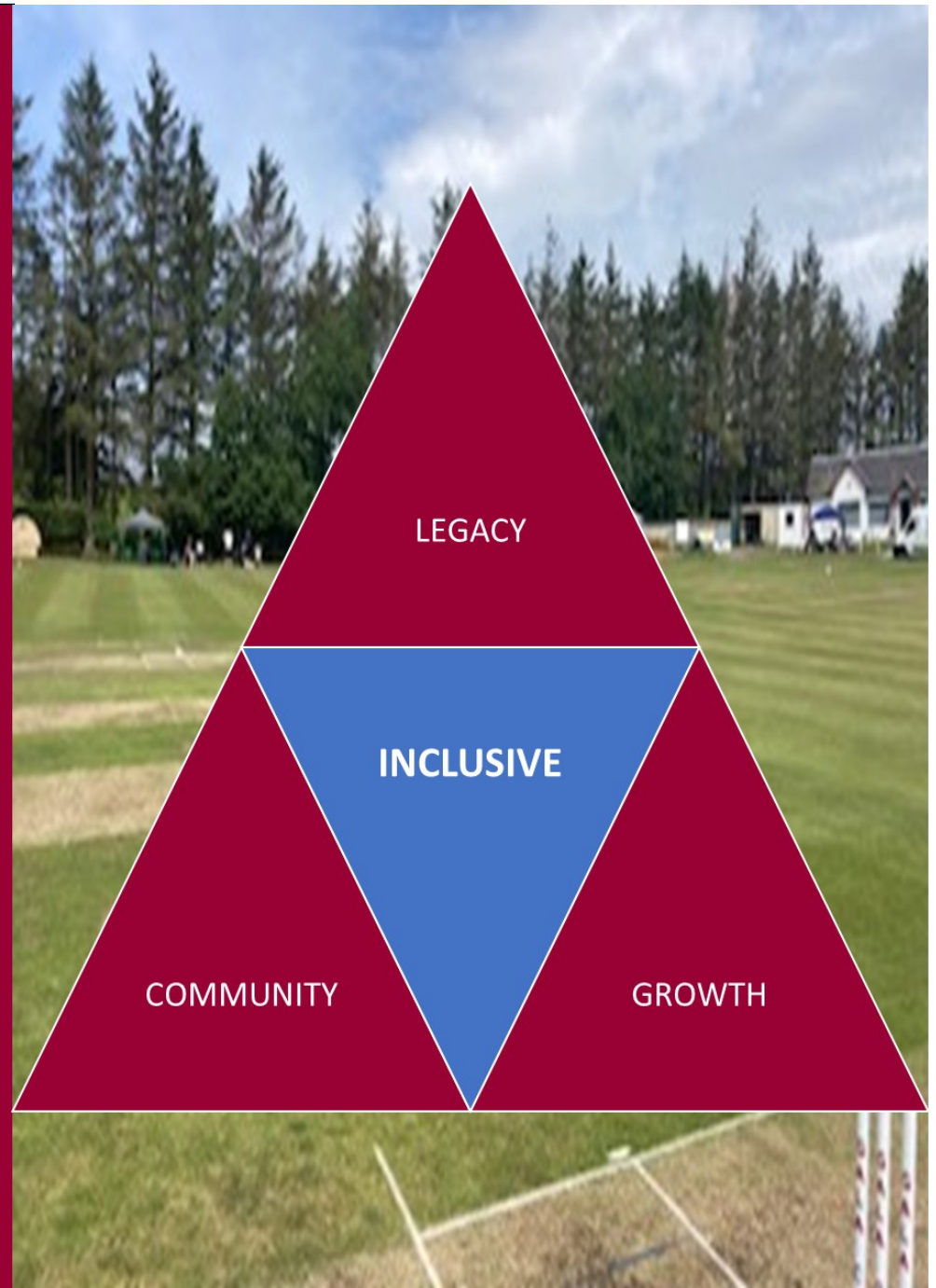


STRATEGIC PLAN 2023 – 2028

Inspiring Success Through Community Spirit

Gala Cricket Club

A club for all : a club for life



Inclusive

Diversity is at the heart of what we do

All ages, all abilities

A place for everyone

Pride in diversity

Community

Connection through cricket

A safe place for members to enjoy

Local community engagement

Growth

Always striving to improve

Seeking on field improvement, driving towards success

Celebrate development and growth at all levels

Always learning, always growing

Legacy

Leave it better than before

Acknowledge the history

Continue to develop facilities

Promote sustainable, responsible governance



Inclusive

Diversity is at the heart of what we do



Inclusive

All ages, all abilities



We will attract, develop and retain junior talent at all levels



We will provide everyone with a chance to play at the right level



We seek diversity in official roles



We provide player development and improvement at all levels



We will offer a female program



We will encourage a safe environment for everyone

We will attract, develop and retain junior talent at all levels

Gala Cricket Club
Strategic Plan 2023-2028



We will engage with local schools and provide extracurricular sessions



In conjunction with Cricket Scotland we will market, promote and deliver national junior programmes



We will participate in regional and national events and competitions



We will provide well equipped, trained and motivated coaches and volunteers

Inclusive

Strategic Aims	Outcomes	Measurables	Timescale
We will attract, develop and retain junior talent at all levels	We will engage with local schools and provide extracurricular sessions	<ul style="list-style-type: none"> ♦ Train 5 coaches to deliver introductory sessions • Deliver 6 Sessions at 3 schools per year • Develop and promote transition from school to club 	<ul style="list-style-type: none"> • Within season 2023 • Ongoing • Yearly programme
	In conjunction with Cricket Scotland we will market, promote and deliver national junior programmes	<ul style="list-style-type: none"> • Continue to promote and deliver All Stars programme • Develop Gala Foxes brand to enhance profile across whole club • Develop attractive family membership benefits 	<ul style="list-style-type: none"> • Yearly programme • Ongoing • Season 2023
	We will participate in regional and national events and competitions	<ul style="list-style-type: none"> • Enter junior teams in all appropriate competitions • Create volunteer management structure to deliver logistics • Offer Meigle Park facilities to governing/organizing bodies 	<ul style="list-style-type: none"> • Ongoing • Season 2023 • Ongoing
	We will provide well equipped, trained and motivated coaches and volunteers	<ul style="list-style-type: none"> • Provide financial support to invest in coaches • Develop in house coaching support network • Invest in equipment 	<ul style="list-style-type: none"> • Yearly programme • Season 2023 • Yearly programme

We will provide everyone a chance to play at the right level

Gala Cricket Club
Strategic Plan 2023-2028



We will provide and invest in junior softball and hardball teams and competitions to suit abilities



We will provide and invest in senior teams to suit all abilities



We will provide facilities and equipment for all abilities



We will promote diversification to encourage harder to reach communities

Inclusive			
Strategic Aims	Outcomes	Measurables	Timescale
We will provide everyone a chance to play at the right level	We will provide and invest in junior softball and hardball teams and competitions to suit abilities	<ul style="list-style-type: none"> ♦ Create coaching/volunteer network to deliver programmes • Provide equipment and facilities • Host and enter competitions throughout the year 	<ul style="list-style-type: none"> • Within season 2023 • Ongoing • Yearly programme
	We will provide and invest in senior teams to suit all abilities	<ul style="list-style-type: none"> • Retain and recruit players by providing competitive platforms to match player numbers • Invest equally in coaching and logistics across all teams • Create and promote transition pathway from junior to senior teams 	<ul style="list-style-type: none"> • Ongoing • Ongoing • Season 2023
	We will provide facilities and equipment for all abilities	<ul style="list-style-type: none"> • Continually maintain current practice and match facilities • Invest in practice, playing equipment • Promote and allow use of facilities for whole community 	<ul style="list-style-type: none"> • Ongoing • Ongoing • Ongoing
	We will promote diversification to encourage harder to reach communities	<ul style="list-style-type: none"> • Promote and deliver open days • Deliver direct and positive marketing to local minority communities • Create diversity officer role 	<ul style="list-style-type: none"> • Season 2023 • Season 2023 • Season 2023

We seek diversity in official roles

Gala Cricket Club
Strategic Plan 2023-2028



We will promote an inclusive and diverse culture throughout all levels of the club



We will actively seek and encourage new members from all backgrounds



We will prioritise those from minority groups to participate in leadership roles



We will create a diversity champion within the club

Inclusive

Strategic Aims	Outcomes	Measurables	Timescale
We seek diversity in official roles	We will promote an inclusive and diverse culture throughout all levels of the club	<ul style="list-style-type: none"> Develop and promote new diversity strategy Deliver launch of strategy to members and community Invest in diversity training to enhance and influence whole club culture 	<ul style="list-style-type: none"> Season 2023 Season 2023 Season 2023
	We will actively seek and encourage new members from all backgrounds	<ul style="list-style-type: none"> Promote launch of whole club strategy Use club social media platforms to directly engage with diverse groups and communities Promote and open facilities to whole community 	<ul style="list-style-type: none"> Season 2023 Ongoing Ongoing
	We will encourage those from minority groups to participate in leadership roles	<ul style="list-style-type: none"> Create policy of positive recruitment from current playing/non playing members Positively recruit new members onto committee Engage with local diversity groups to seek guidance, assistance and support 	<ul style="list-style-type: none"> Season 2023 Ongoing Ongoing
	We will create a diversity officer within the club	<ul style="list-style-type: none"> Recruit a suitable volunteer to undertake role Invest in training Develop a new club diversity strategy 	<ul style="list-style-type: none"> Season 2023 Season 2023 Season 2023

We provide player development and improvement at all levels

Gala Cricket Club
Strategic Plan 2023-2028



We will deliver a junior pathway through club to regional level



We will provide a coaching structure suitable for all levels within the club



We will provide a senior team structure providing competitive platforms



We will strive for promotion in each of the leagues our teams compete in

Inclusive			
Strategic Aims	Outcomes	Measurables	Timescale
We provide player development and improvement at all levels	We will deliver a junior pathway through club to regional level	<ul style="list-style-type: none"> • Maintain and develop our Gala Foxes junior section • Develop an in club, year round academy structure • Promote team and individual successes to raise club profile across region. 	<ul style="list-style-type: none"> • Ongoing • Season 2023 • Throughout seasons
	We will provide a coaching structure suitable for all levels within the club	<ul style="list-style-type: none"> • Employ head coach/professional to deliver coaching at all levels of club • Recruit and invest in volunteer coaches and provide in-kind benefits • Create Director of Cricket role 	<ul style="list-style-type: none"> • Yearly programme • Ongoing • Season 2023
	We will provide a senior team structure providing competitive platforms	<ul style="list-style-type: none"> • Consolidate 1st XI team in Championship and seek promotion • Maintain 2nd XI and development XI structure and actively develop juniors to ensure longevity • Enter club in regional and national competitions 	<ul style="list-style-type: none"> • Season 2023 • Ongoing • Yearly programme
	We will strive for promotion in each of the leagues our teams compete in	<ul style="list-style-type: none"> • Provide practice and playing facilities enabling maximum participation, development and improvement • Through leadership roles , create whole club culture striving for success • Governance/Committee to manage logistics and all off field matters allowing players to focus on performance 	<ul style="list-style-type: none"> • Ongoing • Season 2023 • Ongoing

We will offer a female program

Gala Cricket Club
Strategic Plan 2023-2028



We will build on our CricHIT programme



We will deliver come and try taster sessions



We will provide equipment and facilities



We will provide coaching, management and access to competitions

Inclusive			
Strategic Aims	Outcomes	Measurables	Timescale
We will offer a female program	We will build on our CricHIT programme	<ul style="list-style-type: none"> • Increase coaches who are trained to deliver • Work with Cricket Scotland to enhance profile • Market programme through all local media outlets 	<ul style="list-style-type: none"> • Season 2024 • Ongoing • Season 2023 and ongoing
	We will deliver come and try taster sessions	<ul style="list-style-type: none"> • Develop sub-group to plan, market and deliver • Engage with other local groups to promote events and seek participants • Create a brand for a female specific section of the club 	<ul style="list-style-type: none"> • Season 2023 • Season 2023 • Season 2023
	We will provide equipment and facilities	<ul style="list-style-type: none"> • Invest in cricket equipment for new members • Maintain and enhance changing/toilet facilities • Create ability to purchase branded clothing 	<ul style="list-style-type: none"> • Season 2024 • Ongoing • Season 2023
	We will provide coaching, management and access to competitions	<ul style="list-style-type: none"> • Provide structured and regular coaching sessions managed under Director of Cricket role • Recruit specific coach for woman's cricket • Strive to create and woman's team and enter into competitions 	<ul style="list-style-type: none"> • Season 2023 • Season 2024 • Ongoing

We will encourage a safe environment for everyone

Gala Cricket Club
Strategic Plan 2023-2028



We will promote our existing health and safety strategy



Our Child Protection Officer will be more accessible



We will develop a wellbeing strategy and culture throughout the club



We will invest in our facilities and following local and national guidance to protect our communities

Inclusive

Strategic Aims	Outcomes	Measurables	Timescale
We will encourage a safe environment for everyone	We will promote our existing health and safety strategy	<ul style="list-style-type: none"> • Refresh, upgrade and publicise health and safety plans • Ensure COVID compliance and adherence to government rules • Create Health and Safety officer role 	<ul style="list-style-type: none"> • Season 2023 • Ongoing • Season 2023
	Our Child Protection Officer will be more accessible	<ul style="list-style-type: none"> • Provide continual support and investment to CPO to access training and resources • Promote role of CPO within club • Provide means of communication for CPO (ie provide a mobile phone so they can be contacted directly) 	<ul style="list-style-type: none"> • Ongoing • Season 2023 • Season 2023
	We will develop a wellbeing strategy and culture throughout the club	<ul style="list-style-type: none"> • Seek assistance from governing body , and other key groups to develop a club/cricket wellbeing strategy • Encourage a wellbeing culture throughout the club • Recruit and create a wellbeing officer role 	<ul style="list-style-type: none"> • Season 2023 • Season 2023 • Season 2024
	We will invest in our facilities and following local and national guidance to protect our communities	<ul style="list-style-type: none"> • Continue to ensure Covid compliance • Maintain all infrastructure, facilities, equipment and machinery to a safe standard • Ensure all volunteers are suitably trained and competent in their roles. 	<ul style="list-style-type: none"> • Ongoing • Ongoing • Ongoing



Community

Connection through cricket

Community

Connection through cricket



We will ensure Gala CC is a place for the whole community



We will engage with local groups and clubs to share facilities



We will communicate with members and community throughout the year



We will develop a social calendar ahead of the season and share this throughout the community

We will ensure Gala CC is a place for the whole community

Gala Cricket Club
Strategic Plan 2023-2028



We will encourage use of our facilities for all who want to use them



We will continue to improve our facilities to maximise use and space



We will promote a welcoming culture throughout the club



We will offer attractive sponsorship opportunities to our business communities

Community			
Strategic Aims	Outcomes	Measurables	Timescale
We will ensure Gala CC is a place for the whole community	We will encourage use of our facilities for all who want to use them	<ul style="list-style-type: none"> • Advertise events and facilities through local publications • Target clubs and charities to offer use of facilities • Develop in club process for booking and management of events 	<ul style="list-style-type: none"> • Ongoing • Ongoing • Season 2023
	We will continue to improve our facilities to maximise use and space	<ul style="list-style-type: none"> • Continue to progress clubhouse redevelopment • Engage with community groups to understand their needs for clubhouse re-development • Continue investment in playing surface 	<ul style="list-style-type: none"> • Ongoing • Winter 2022/2023 • Ongoing
	We will promote a welcoming culture throughout the club	<ul style="list-style-type: none"> • Develop a code of conduct • Update signage throughout the club • Generate consistent messaging across all outgoing media 	<ul style="list-style-type: none"> • Winter 2022/2023 • Ongoing • Ongoing
	We will offer attractive sponsorship opportunities to our business communities	<ul style="list-style-type: none"> • Review existing sponsorship packages • Create a sponsorship lead role and group • Enhance sponsors reward package 	<ul style="list-style-type: none"> • Winter 2022/2023 • Winter 2022/2023 • Ongoing

We will engage with local groups and clubs to share facilities

Gala Cricket Club
Strategic Plan 2023-2028



We seek to engage with local groups to enhance our profile



Offering our facilities will maximise usage and increase community links



Improving club links will provide greater development opportunities



We will increase our membership through improved links and collaboration

Community			
Strategic Aims	Outcomes	Measurables	Timescale
We will engage with local groups and clubs to share facilities	We seek to engage with local groups to enhance our profile	<ul style="list-style-type: none"> Continue to support local charities including Rowan Boland Memorial Trust Develop formal relationships with Active Schools Target local clubs/youth groups/charities to offer a base for fundraising opportunities 	<ul style="list-style-type: none"> Ongoing Winter 2022/2023 Ongoing
	Offering our facilities will maximise usage and increase community links	<ul style="list-style-type: none"> Develop a yearly calendar of events Support promotion of non club events taking place at club Produce online/hard copy flyer promoting facilities 	<ul style="list-style-type: none"> Winter 2022/2023 Ongoing Winter 2022/2023
	Improving club links will provide greater development opportunities	<ul style="list-style-type: none"> Ensure continued membership of governing bodies and local sports associations Promote club at local events Develop formal links with other clubs in Galashiels 	<ul style="list-style-type: none"> Ongoing Ongoing Winter 2022/2023
	We will increase our membership through improved links and collaboration	<ul style="list-style-type: none"> Actively seek new members at all events Increase membership by 10% per year of strategy life-time Consider a tiered membership for associate members 	<ul style="list-style-type: none"> Ongoing Ongoing Ongoing

We will communicate with members and community throughout the year

Gala Cricket Club
Strategic Plan 2023-2028



We will increase our social media footprint



Utilising our younger members we will innovate and enhance our digital media output



We will strive to re-engage past members and players to return to the club



We will engage with community groups to promote the local area and history of Gala CC

Community			
Strategic Aims	Outcomes	Measurables	Timescale
We will communicate with members and community throughout the year	We will increase our social media footprint	<ul style="list-style-type: none"> • Review current platforms and develop profile for current/emerging platforms • Create a formal role of Digital Media Manager • Increase followers by 25% over period of strategy 	<ul style="list-style-type: none"> • Ongoing • Winter 2022/2023 • Ongoing
	Utilising our younger members we will innovate and enhance our digital media output	<ul style="list-style-type: none"> • Under guidance of Social Media Manager create a group of younger members • Consider providing training and equipment • Consider the purchase of Frogbox video equipment 	<ul style="list-style-type: none"> • Winter 2022/2023 • Ongoing • Season 2023
	We will strive to re-engage past members and players to return to the club	<ul style="list-style-type: none"> • Review previous membership data and develop database • Prepare and distribute an electronic newsletter • Arrange a bi-yearly players re-union 	<ul style="list-style-type: none"> • Winter 2022/2023 • Yearly • Ongoing
	We will engage with community groups to promote the local area and history of Gala CC	<ul style="list-style-type: none"> • Engage with Bygone Galashiels Facebook page • Utilise Gala Life on a regular basis • Utilise social media to promote history and date in time events 	<ul style="list-style-type: none"> • Winter 2022/2023 • Ongoing • Ongoing

We will develop a social calendar ahead of the season and share this throughout the community

Gala Cricket Club
Strategic Plan 2023-2028



We will pre-plan, arrange and deliver key functions during the season



We will enhance our relationship with existing partners and promote long standing events



To maximise our new function area, we will develop hospitality packages for groups, members and sponsors



We will encourage community events to be held at our facilities

Community			
Strategic Aims	Outcomes	Measurables	Timescale
We will develop a social calendar ahead of the season and share this throughout the community	We will pre-plan, arrange and deliver key functions during the season	<ul style="list-style-type: none"> • Deliver a reunion for ex-players • Promote and deliver hospitality events • Continue to develop/hold ladies days 	<ul style="list-style-type: none"> • Yearly • Yearly • Ongoing
	We will enhance our relationship with existing partners and promote long standing events	<ul style="list-style-type: none"> • Promote and host Rowan Boland charity run • Continue to grow cricket summer camp • Improve and enhance promotion and delivery of bi-annual Settle weekend 	<ul style="list-style-type: none"> • Yearly • Ongoing • Ongoing
	To maximise our new function area, we will develop hospitality packages for groups, members and sponsors	<ul style="list-style-type: none"> • Consider annual beer festival • Create tiered package for ad-hoc hospitality days • Promote above packages 	<ul style="list-style-type: none"> • Season 2023 • Season 2023 • Ongoing
	We will encourage community events to be held at our facilities	<ul style="list-style-type: none"> • Engage through Gala life, Social Media and local media to promote events • Develop and distribute online/hard copy brochure promoting facility 	<ul style="list-style-type: none"> • Ongoing • Ongoing



Growth

Always striving to improve



We will blend on field performance and development



We will build a culture of club, player and personal development



We will celebrate improvement at all levels



We will develop leadership skills and community spirit in all our players

Growth

*Always striving to
improve*

We will blend on-field performance and development

Gala Cricket Club
Strategic Plan 2023-2028



Through selection, recruitment and development we will strive for promotion for all our teams



We will provide development opportunities within our senior teams for improving players



We will invest in our young players to maximise opportunities for progression



We will support our young players selected for regional and national pathways

Growth			
Strategic Aims	Outcomes	Measurables	Timescale
We will blend on-field performance and development	Through selection, recruitment and development we will strive for promotion for all our teams	<ul style="list-style-type: none"> Aim to reach Premiership for 1st XI team Seek yearly promotion for second XI team Enhance Sunday Development XI into a 3rd XI league playing team 	<ul style="list-style-type: none"> Season 2023 and ongoing Ongoing By Season 2025
	We will provide development opportunities within our senior teams for improving players	<ul style="list-style-type: none"> Enhance selection panel with representation from each team in the club Reward good performance with appropriate selection Champion our players with Cricket Scotland regional and national pathways 	<ul style="list-style-type: none"> Season 2023 Ongoing Ongoing
	We will invest in our young players to maximise opportunities for progression	<ul style="list-style-type: none"> Create an Academy structure Continue to develop in-club coaching structure and resources Continue to invest in a professional player with relevant coaching qualifications/experience 	<ul style="list-style-type: none"> Winter 2022/2023 Ongoing Ongoing
	We will support our young players selected for regional and national pathways	<ul style="list-style-type: none"> Seek opportunities for financial support for players/parents Use to social media platforms to recognise selection Provide guidance and support through access to experienced players to mentor young players 	<ul style="list-style-type: none"> Ongoing On selection and ongoing Ongoing

We will build a culture of club, player and personal development

Gala Cricket Club
Strategic Plan 2023-2028



Our inclusive, diverse and supportive culture will be the foundation for all teams



Our coaching ethos will encompass cricket skills, fitness, wellbeing and teamwork



Self-improvement will drive the ethos of our growth model



We will promote and encourage positive mindsets throughout the club structure

Growth			
Strategic Aims	Outcomes	Measurables	Timescale
We will build a culture of club, player and personal development	Our inclusive, diverse and supportive culture will be the foundation for all teams	<ul style="list-style-type: none"> Create a code of conduct Display and promote this code of conduct throughout the club Review code of conduct yearly 	<ul style="list-style-type: none"> Winter 2022/2023 Season 2023 Ongoing
	Our coaching ethos will encompass cricket skills, fitness, well-being and teamwork	<ul style="list-style-type: none"> Create a Director of Cricket role to develop whole club coaching programme Identify and invest in coaching volunteers to deliver programme Under our Wellbeing Officer we will access and provide relevant material 	<ul style="list-style-type: none"> Season 2023 Ongoing Ongoing
	Self-improvement will drive the ethos of our growth model	<ul style="list-style-type: none"> Conduct yearly review of coaching programme Encourage individual responsibility for improvement through club culture Provide access to analytical data to enhance player development 	<ul style="list-style-type: none"> Yearly Ongoing Ongoing
	We will promote and encourage positive mindsets throughout the club structure	<ul style="list-style-type: none"> Encourage player participation in team strategies Develop a post match feedback process Promote the value of each players voice 	<ul style="list-style-type: none"> Ongoing Ongoing Ongoing

We will celebrate improvement at all levels

Gala Cricket Club
Strategic Plan 2023-2028



We will continue to publicise team and personal success across all available platforms



We will reward performance, ability, improvement and attitude with selection to higher teams



We will encourage and reward performance and improvement through weekly, monthly and yearly recognitions



We will refresh and rebrand our end of season presentation ceremony

Growth			
Strategic Aims	Outcomes	Measurables	Timescale
We will celebrate improvement at all levels	We will continue to publicise team and personal success across all available platforms	<ul style="list-style-type: none"> Produce regular reports in local media Produce weekly reports on website and Social Media platforms Explore the creation of player performance boards online and in clubhouse 	<ul style="list-style-type: none"> Ongoing Ongoing Season 2023
	We will reward performance, ability, improvement and attitude with selection to higher teams	<ul style="list-style-type: none"> Through selection committee ensure robust and consistent recognition of performance 	<ul style="list-style-type: none"> Ongoing
	We will encourage and reward performance and improvement through recognitions	<ul style="list-style-type: none"> Refresh and promote yearly awards night Utilise weekly post match feedback process to recognise performance 	<ul style="list-style-type: none"> Yearly Ongoing
	We will refresh and rebrand our end of season presentation ceremony	<ul style="list-style-type: none"> Seek sponsor for event Set date early in season Publish yearly achievements on Social Media platforms 	<ul style="list-style-type: none"> Season 2023 Season 2023 and ongoing Yearly

We will develop leadership skills and community spirit in all our players

Gala Cricket Club
Strategic Plan 2023-2028



We will encourage and promote self development



We will offer opportunities for volunteers



We will engage in community projects



We will invest in training and development for our leaders

Growth			
Strategic Aims	Outcomes	Measurables	Timescale
We will develop leadership skills and community spirit in all our players	We will encourage and promote self development	<ul style="list-style-type: none"> Create player development plans Create a list of tasks for each team and encourage participation/responsibility of players to take ownership and deliver Build a volunteer reward programme 	<ul style="list-style-type: none"> Season 2023 Season 2024 Season 2024
	We will offer opportunities for volunteers	<ul style="list-style-type: none"> Create a list of roles with detailed job descriptions Utilise existing contact lists to advertise roles and seek help Use above volunteer reward programme to recognise contributions 	<ul style="list-style-type: none"> Season 2023 Winter 2022/2023 Season 2024 and ongoing
	We will engage in community projects	<ul style="list-style-type: none"> Create Community Engagement role Formalise links with other community groups and active schools Continue to support community projects such as food-bank collections 	<ul style="list-style-type: none"> Season 2024 Season 2023 Ongoing
	We will invest in training and development for our leaders	<ul style="list-style-type: none"> Identify conference and training opportunities Support attendance at the above Identify and promote online training events for relevant roles and criteria 	<ul style="list-style-type: none"> Ongoing Ongoing Ongoing

A photograph of a golf course. In the foreground, there is a large, green grassy field. In the middle ground, there is a white clubhouse with a brown roof and several windows. Behind the clubhouse is a dense forest of tall, thin trees. The sky is blue with some clouds. The image is framed by large, green tree branches in the top and right corners.

Legacy

Leave it better than
before

Legacy

Leave it
better than
before



We will continue to invest in our facilities



We will think and act sustainably



We will manage our finances to ensure funds are always available for investment in the cricket program



We will invest and plan to ensure the Club is a better place for future generations

We will continue to invest in our facilities

Gala Cricket Club
Strategic Plan 2023-2028



We will develop a plan and seek funding for clubhouse expansion



We will prioritise improvements to the playing and practice surfaces



We will encourage community groups to maximise usage of facilities



We will ensure our neighbours can be proud of our facilities

Legacy			
Strategic Aims	Outcomes	Measurables	Timescale
We will continue to invest in our facilities	We will develop a plan and seek funding for clubhouse expansion	<ul style="list-style-type: none"> Create a working group to drive the project forward Lobby for improves facilities and complete draft proposals Seek stakeholders for financial support 	<ul style="list-style-type: none"> Winter 2022/2023 Winter 2022/2023 Winter 2022/2023
	We will prioritise improvements to the playing and practice surfaces	<ul style="list-style-type: none"> Continue with yearly programme of specialist support Continue to engage and seek Cricket Scotland assessments and implement suggestions Enhance protective measures for square through funding/purchase of covers and groundsheets 	<ul style="list-style-type: none"> Ongoing Yearly Season 2023
	We will encourage community groups to maximise usage of facilities	<ul style="list-style-type: none"> Liaise with and collaborate with clubs and associations who have no clubroom facilities Advertise availability for Clubhouse hire Seek to identify opportunities for other events 	<ul style="list-style-type: none"> Season 2023 Ongoing Ongoing
	We will ensure our neighbours can be proud of our facilities	<ul style="list-style-type: none"> Organise and deliver Open Day for neighbours Involve neighbours in the clubhouse improvement consultation process Ensure redevelopment plans will be of benefit to the local community and to a high specification. 	<ul style="list-style-type: none"> Season 2023 Winter 2022/2023 Winter 2022/2023

We will think and act sustainably

Gala Cricket Club
Strategic Plan 2023-2028



We will work towards renewable energies



We will promote and encourage waste reduction



Environmental considerations will drive our ground maintenance program



We will develop a carbon reduction plan

Legacy			
Strategic Aims	Outcomes	Measurables	Timescale
We will think and act sustainably	We will work towards renewable energies	<ul style="list-style-type: none"> • Explore the potential for all non-fossil fuel systems • Create a culture for members to support our reduce, reuse and re-cycle policy • Recycle sports equipment in line with Lords Taverners Scheme 	<ul style="list-style-type: none"> • 2024 • Season 2023 • Ongoing
	We will promote and encourage waste reduction	<ul style="list-style-type: none"> • Develop a baseline figure and work towards recycling and reducing waste • Monitor energy bills and reduce usage • Consider a tree planting programme in surrounding ground 	<ul style="list-style-type: none"> • Ongoing • Ongoing • 2025
	Environmental considerations will drive our ground maintenance program	<ul style="list-style-type: none"> • Minimise the use of water on the ground • Build in non fossil fuel energy into equipment renewal plans • Seek specialist help to maximise environmental opportunities 	<ul style="list-style-type: none"> • Ongoing • As required • Season 2024
	We will develop a carbon reduction plan	<ul style="list-style-type: none"> • Establish a baseline carbon footprint for club • Develop a policy for whole club reduction • Purchase locally 	<ul style="list-style-type: none"> • Season 2023 • Season 2023 • Ongoing

We will manage our finances to ensure funds are always available for investment in the cricket program

Gala Cricket Club
Strategic Plan 2023-2028



We will grow our membership to increase income



We will seek external funding for specific improvement projects



We will promote and deliver events maximising our facilities



We will continue to build relationship with the business and sponsorship communities

Legacy			
Strategic Aims	Outcomes	Measurables	Timescale
We will manage our finances to ensure funds are always available for investment in the cricket program	We will grow our membership to increase income	<ul style="list-style-type: none"> Review membership numbers in all categories Implement strict player membership, encouraging use of sponsor package and early payment schemes Create and promote other membership schemes 	<ul style="list-style-type: none"> Season 2023 Ongoing Season 2023
	We will seek external funding for specific improvement projects	<ul style="list-style-type: none"> Lobby local and national organisations for improved facilities Identify and target local businesses Create a funding officer role 	<ul style="list-style-type: none"> Winter 2022/2023 Ongoing Winter 2022/2023
	We will promote and deliver events maximising our facilities	<ul style="list-style-type: none"> Continue successful events such as Rowan Boland events, ladies day etc Develop and run a beer festival Refresh and re-brand events working group 	<ul style="list-style-type: none"> Yearly Season 2023 Winter 2022/2023
	We will continue to build relationship with the business and sponsorship communities	<ul style="list-style-type: none"> Continue to host a sponsors day to encourage engagement and dialogue Publish our redevelopment plans to garner local support Work together with local organisations and charities to enhance awareness of sports and exercise 	<ul style="list-style-type: none"> Yearly Winter 2022/2023 Ongoing

We will invest and plan to ensure the Club is a better place for future generations

Gala Cricket Club
Strategic Plan 2023-2028



We will recognise the past and learn for the future



We will engage with our younger members and encourage participation in governance



All our policies will encapsulate this whole strategy



All our policies will be underpinned by inclusion

Legacy			
Strategic Aims	Outcomes	Measurables	Timescale
We will invest and plan to ensure the Club is a better place for future generations	We will recognise the past and learn for the future	<ul style="list-style-type: none"> • Conduct yearly survey of players and members • Conduct a yearly management review of whole club activities • Develop change model to implement findings 	<ul style="list-style-type: none"> • Yearly • Yearly • Yearly
	We will engage with our younger members and encourage participation in governance	<ul style="list-style-type: none"> • Create roles within working groups for junior/youth members • Proactively consult with junior members across areas affecting them • Empower decision making within junior members directly affecting them 	<ul style="list-style-type: none"> • Season 2023 • Ongoing • Ongoing
	All our policies will encapsulate this strategy	<ul style="list-style-type: none"> • Prior to publication of any policy review and test against this strategy • Review all policies yearly and refresh in line with the end date of this strategy 	<ul style="list-style-type: none"> • Ongoing • 2028
	All our policies will be underpinned by Inclusivity	<ul style="list-style-type: none"> • Prior to publication of any policy review and test against diversity, inclusivity and equality • Ensure Diversity Officer is integral to creation of all policies 	<ul style="list-style-type: none"> • Ongoing • Ongoing

Gala Cricket Club

A club for all: a club for life

